



The Canton Sports Center is at the heart of Victory Park with 12 softball fields, open space, a kids playscape and a full-service restaurant used for team parties, various public events and meetings. Local leagues, national tournaments and community special events create an atmosphere of family time, memorable sports moments and team camaraderie at the Center from April through October.

## Advertise at Canton Sports Center

Creating community through people, parks, places and programs is Canton Leisure Services primary goal. In strengthening this tradition, Canton Leisure Services is also committed to bridging together Canton's businesses and its residents through affordable sponsorship packages.

Advertise your business, organization or event at the Canton Sports Center.

*Sponsoring community events is an excellent way to:*

- Get noticed and increase sales
- Get your company rooted in the community
- Raise brand awareness and increase customer loyalty
- Effective marketing for a very low cost
- Display community pride and support
- Gain exposure by supporting the residents of the community in which you conduct your business

**Canton Sports Center at Victory Park offers:**

- Twelve lighted championship diamonds with 300 ft. fences
- Electronic scoreboards and covered dugouts on all fields
- Electronic sign on Michigan Avenue
- Facility open for business 7 days a week for 30 weeks
- Over 125,000 players and visitors throughout the season
- Over 500 local adult teams, 200 local youth teams, 500 regional & national teams

To inquire about advertising at the Canton Sports Center, contact Advantage Marketing Solutions at: (248) 912-1285



www.canton-mi.org  
(click on Leisure Services)



www.MarketingMich.com

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### Field Fence Banner 4'x8'

- Annual Ad Placement Fee .....\$395
- Banner Production & Installation Cost ...\$250

### Field Fence Banner 4'x16'

- Annual Ad Placement Fee .....\$495
- Banner Production & Installation Cost ...\$550

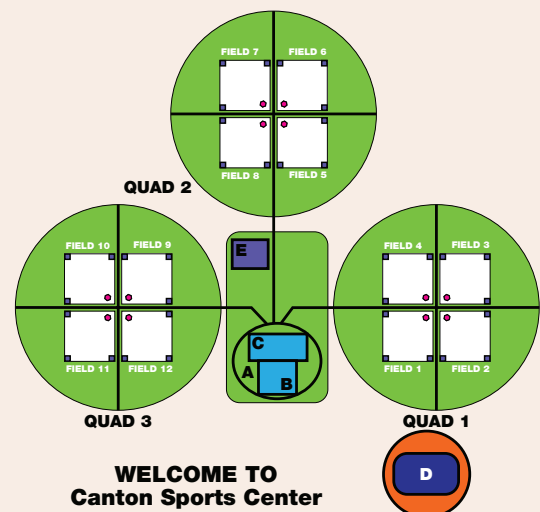
### Score Sheet Advertising .....\$500

Company logo printed on all 3,000 triplicate score sheets. (6 spots available)

### Quad Entrance Sign Advertising

Eight advertisers per sign/ad size 18" x 22"

- Annual Ad Placement Fee .....\$245
- Sign Production Cost per ad .....\$125



WELCOME TO  
Canton Sports Center

46555 W. Michigan Ave.  
Canton, MI 48188

#### LEGEND

- A - Concessions Area
- B - Diamonds Bar & Grill
- C - Softball Center Office
- D - Nine Station Batting Cage
- E - Restrooms

**Please Fax or Email Completed Form to Advantage Marketing Solutions  
Fax: (248) 912-1288 | Email: orders@marketingmich.com**

Mail Checks to: Advantage Marketing Solutions, 39500 Orchard Hill Place #155, Novi, MI 48375

Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Website: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

Payment Information:  VISA  MASTERCARD  AMERICAN EXPRESS  CHECK # \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_ SEC: \_\_\_\_\_

Card Holder's Signature: X: \_\_\_\_\_ Date: \_\_\_\_\_

Since all orders are unique to the customer, all sales are final. No refunds or credits will be issued. This authorization signature form will remain in affect until the cards expiration date, or a written notification is received. You also agree to provide us updated credit card information within seven (7) days prior to your cards expiration date. You are also required to provide replacement credit card information if you cancel or modify this credit card account for any reason.

**Advertising with a partnership/sponsorship must be in accordance with the following restrictions:**

1. Canton Leisure Services reserves the right to review and reject banners, signs or literature of any kind that is political, obscene, or objectionable for any reason, including religious – in the sole discretion of Canton Leisure Services.
2. No illustrations which are sexually suggestive, salacious or indecent or contrary to the family-oriented audience.
3. No advertisements that contain attacks of a personal, racist, sexist or religious nature.
4. No advertising that is misleading, deceptive or fraudulent or that grossly exaggerates or makes unwarranted claims.
5. No language that attempts to encourage the violation of any law, regulation or ordinance.
6. Canton Leisure Services can exclude "vice" advertising in the interest of reducing alcohol, tobacco and prurient influences on children and families of Canton Township in light of the purpose (health awareness) and intended participants (families) of Leisure Services.

**Indemnity Agreement: Limitation of Liability**

To the fullest extent permitted by law, the Sponsor agrees to defend, pay on behalf of , indemnify, and hold harmless Canton Township, its elected and appointed officials, employees and volunteers, and others working on behalf of Canton Township against any and all third party claims, claims, demands, suits, or loss, including all costs connected therewith, and for any damages which may be asserted, claimed, or recovered against or from Canton Township or by reason of personal injury, including bodily injury or death and/or property damage, including loss of use thereof, which arises out of the negligent or intentional acts or omissions of the Sponsor and its employees.

To the fullest extent permitted by law, Canton Township agrees to defend, pay on behalf of , indemnify, and hold harmless the Sponsor, its officers, directors and employees and others working on behalf of the Sponsor against any and all third party claims, claims, demands, suits, or loss, including all costs connected therewith, and for any damages which may be asserted, claimed, or recovered against or from the Sponsor or by reason of personal injury, including bodily injury or death and/or property damage, including loss of use thereof, which arises out of the negligent or intentional acts or omissions of Canton Township and its employees.

Signature of Commitment:

\_\_\_\_\_ Date: \_\_\_\_\_

Authorized Buyer Signature

\_\_\_\_\_ Date: \_\_\_\_\_

Advantage Marketing Solutions Signature

